



Use Reusables Workshop

March 21, 2012

Northfront Business Resource Center, Kaysville, Utah

S P O N S O R S



Made Possible by...



Utah Department of Environmental Quality



Frances Bernards DEQ's Business Assistance Program

- Welcome
- Workshop
 - Description
 - Goals

Made Possible by...



EPA Climate Showcase Communities

Grant funding supports the national expansion of the Use Reusables educational workshop events as well as free tools and online resources.

www.epa.gov/statelocalclimate/local/showcase/

Made Possible by...



STOPWASTE.ORG

StopWaste.Org is the Alameda County, California Waste Management Authority and Recycling Board. With the Reusable Packaging Association and the EPA Climate Showcase Communities grant funding, StopWaste.Org supports Use Reusables educational events across the United States. www.stopwaste.org

For More Information



Use Reusables

Reusable Transport Packaging Saves Your Company Money and Resources

Home | About Us | Reusables Basics | Cost Comparison | **Case Studies** | Resources | Events & Workshops | Contact

Case Studies

Many companies are realizing the benefits of reusable transport packaging already. Here are some case studies highlighting different applications for reusables.



Savoy Spinach: Driving down costs with returnables

Switching from wooden bushel baskets to returnable, nestable and stackable HDPE containers has helped drive costs out of the supply chain for the Savoy Spinach industry. [View case study](#)



StopWaste.Org: Reusable Moving Crates

When StopWaste.Org moved to a new office, staff wanted to avoid generating the mountain of cardboard waste typical of a traditional move. By choosing reusable moving crates they reduced waste, cut back on labor, and improved the efficiency of the move. [Download case study \(pdf\)](#)
[View a video](#)



ANG Newspapers: Efficiencies from plastic pallets

ANG Newspapers worked with the StopWaste Partnership to identify how they might further improve their environmental performance. StopWaste assessed the situation and determined that ANG had the ideal distribution system for reusable plastic pallets. [Download case study \(pdf\)](#)

Send Us Your Stories

We are looking for more success stories and case studies to add to this site. Send us your case study!
Reusables@stopwaste.org



Visit the Use Reusables StopWaste.Org educational website at UseReusables.com

- Download Free Case Studies
- Read Articles
- Watch Short Videos
- Use the Cost Comparison Calculator

Made Possible by...



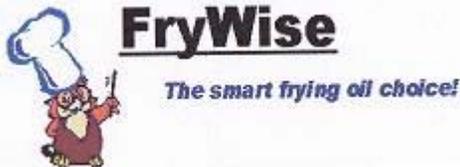
The Reusable Packaging Association (RPA) promotes the value and expansion of reusable packaging systems. The RPA is the catalyst for making reusables the dominant supply chain packaging solution. We are made up of 33 member companies encompassing all phases of the supply chain: Manufacturers, End Users, Technology Providers and Service Providers.

www.reusables.org

RPA Member Companies



RPA Member Companies



For More Information



Visit RPA website www.reusables.org

ABOUT RPA » PRESS ROOM » CONTACT US  

REUSABLE PACKAGING ASSOCIATION

HOME WHY REUSABLES? » MEMBERSHIP » LIBRARY » MEETINGS & EVENTS » Search the site...

CATEGORIES

- ▶ Industry News
- ▶ Markets
- ▶ Products
- ▶ Services

RESOURCES

- » Press Room
- » Why Choose Reusables?
- » Economic Calculators
- » Become a Member
- » Member Directory
- » Industry Research & Reports
- » Projects
- » Contact Us

USEFUL LINKS

- » Packaging Revolution
- » StopWaste.Org
- » European Reusable Packaging & Reverse Logistics Consortium
- » PACK EXPO 2010
- » Automotive Industry Action

Reusable Packaging Association (RPA) Announces New Leadership Team for 2011

The Reusable Packaging Association (RPA) has elected its 2011 Executive Committee and Board members. The new leadership includes several returning members as well as an expanded board to reflect the association's growth.

[FULL STORY](#) →

Food-safety bill backed by House

Posted *December 22, 2010*

The House passed a measure to overhaul the nation's food-safety laws by a vote of 215 to 144 Tuesday afternoon, and President Obama is expected to sign it into law as soon as Wednesday. ...read more

Pallet-Sharing Programs: Better for the Planet

Posted *December 20, 2010*

When evaluating a pallet program against your operational criteria—including environmental concerns—the best result comes from looking at the issue in two parts: the pallet itself, and the pallet program. ...read more



RPA AT PACK EXPO



Click here to learn more about the results from the show.

MEMBER DIRECTORY

Browse our member directory by clicking here

RPA NEWS

- » Reusable Packaging Association (RPA) Announces New Leadership Team for 2011

Today's Speakers



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Norm Kukuk

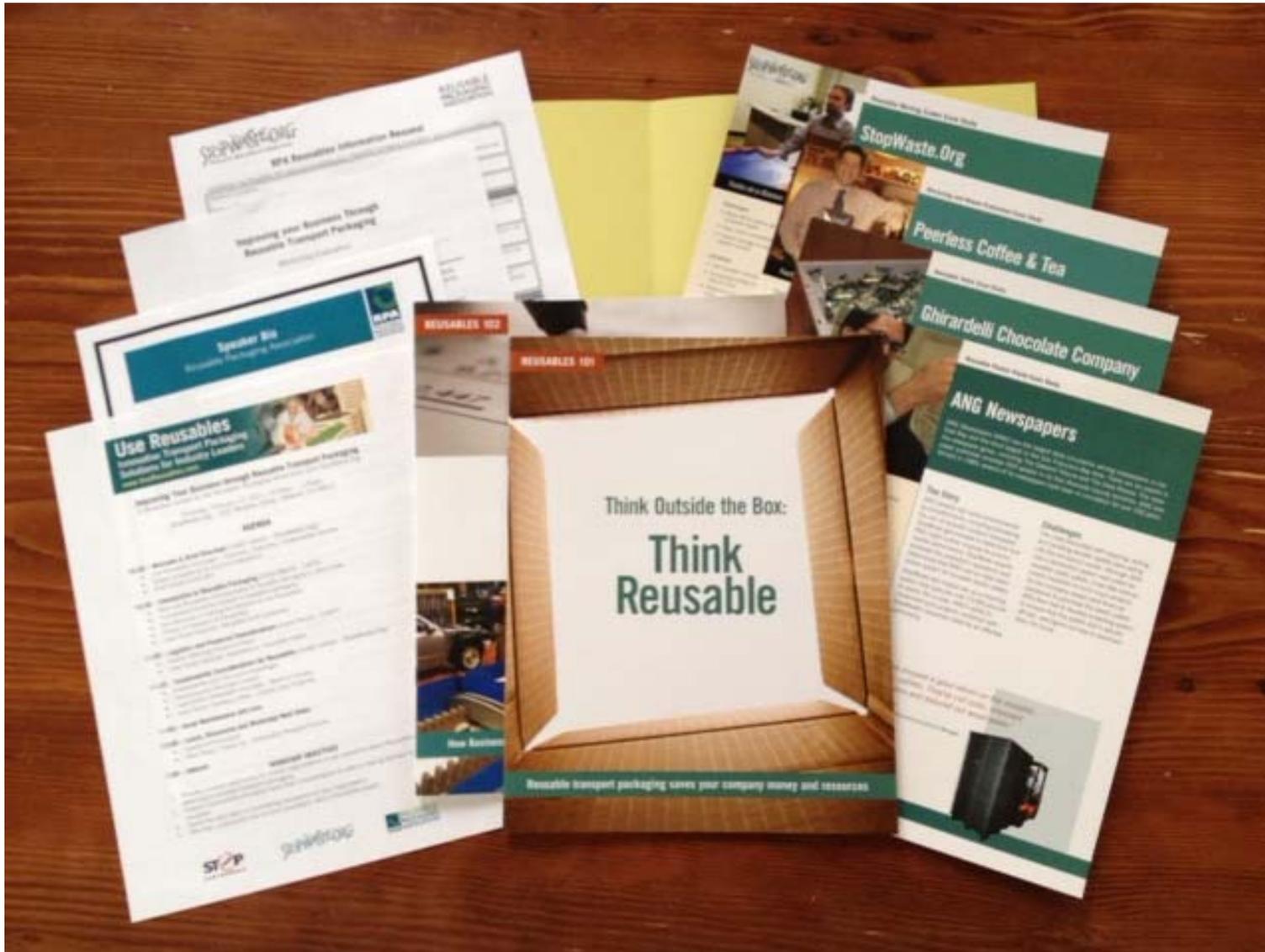
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Workshop Materials



Our Workshop Goal Today



- Introduce many types of reusable transport packaging
- Share the economic, environmental, and health & safety benefits of reuse in the supply chain
- Provide useful information and tools to help businesses consider transport packaging opportunities
- Clarify the next steps in considering Reusables for your organization
- Offer free, customized one-on-one consultation with a Reusables expert
- Answer your questions



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Let's Begin



What are Reusables?

Merriam Webster defines Reusable as:

re·us·able *adj* \rē-`yü-zə-bəl\
: capable of being used again or repeatedly

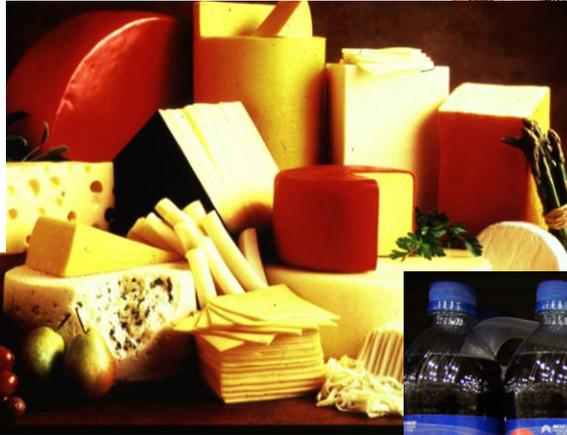
Reusable Packaging is comprised of pallets, containers, wraps, bands and dunnage designed for reuse within a supply chain

Reusable Packaging is Not:



- Single use
- Limited use

Everyday Reusables



What other companies use reusables?



Let's look at more Reusables in action...



Reusables in Action



Reusable Totes



Closed Loop Distribution



Peerless Coffee & Tea Company in Oakland, California replaced single use cardboard boxes with reusable totes for three of their Bay Area delivery routes.

- Saving 1.5 tons of cardboard per year
- Equals 18 tons of CO2 emissions avoided

Reusables in Action



Reusable Totes



Work-In-Process



Ghirardelli Chocolate purchased reusable totes to move products in “work-in-process” for one of their production lines. This switch saves costs and environmental impacts of impacts of 228 tons/yr of cardboard boxes that were previously purchased, assembled, handled and recycled.

Reusables in Action



Reusable Totes



Office Relocation

Government agency StopWaste.Org used totes to pack and transport items during their office move.

- Rigid totes offered better protection of contents
- Dollies eliminated the need for heavy lifting.
- Elimination of cardboard boxes and tape saved set-up and clean-up time.

Reusables in Action



Reusable Pallets



Closed Loop Distribution

A major California sports drink bottler transitioned their shipping routes from wooden pallets to sturdy, uniformly shaped plastic pallets.

Benefits included:

- Less product damage
- Reduced equipment jams
- A cleaner warehouse
- Less hazard-causing debris

Reusables in Action



Reusable Bands and Pallets

Closed Loop Distribution



Food distributor US Foods traded single-use stretch wrap for reusable bands to secure pallet loads. They've reduced plastic film waste by 50 tons/yr and they save \$19,200 per year in avoided purchasing costs. *They also use reusable plastic pallets.*

Reusables in Action



Reusable Pallet Wrap



Closed Loop Distribution



Food manufacturer Planet Organics replaced disposable stretch wrap with reusable pallet wraps. Workers benefit from reduced stress and strain from wrapping dozens of pallets a day by hand, and the company and their supply chain partners avoid the time and cost required to dispose of the stretch wrap.

Reusables in Action



Custom Tarps



Manufacturing

Lighting manufacturer Finelite replaced single use stretch wrap with reusable tarps. The tarps cover parts racks which transport material from the supply painter to Finelite's factory. The reusable tarps save the company 3 tons of plastic film a year.

Many Benefits of Reusables



Financial



Environmental



Health & Safety

Financial Benefits



Reusable packaging affects many financial areas of a business: **Revenue Enhancement**, **Capital Utilization** and **Operating Expense Reduction**



Financial Benefits



Revenue Enhancement

- Merchandising at Store Level
- Elimination of White Space at the Plant Level allowing more units sold



Capital Utilization

- Pooling/Rental of Reusables



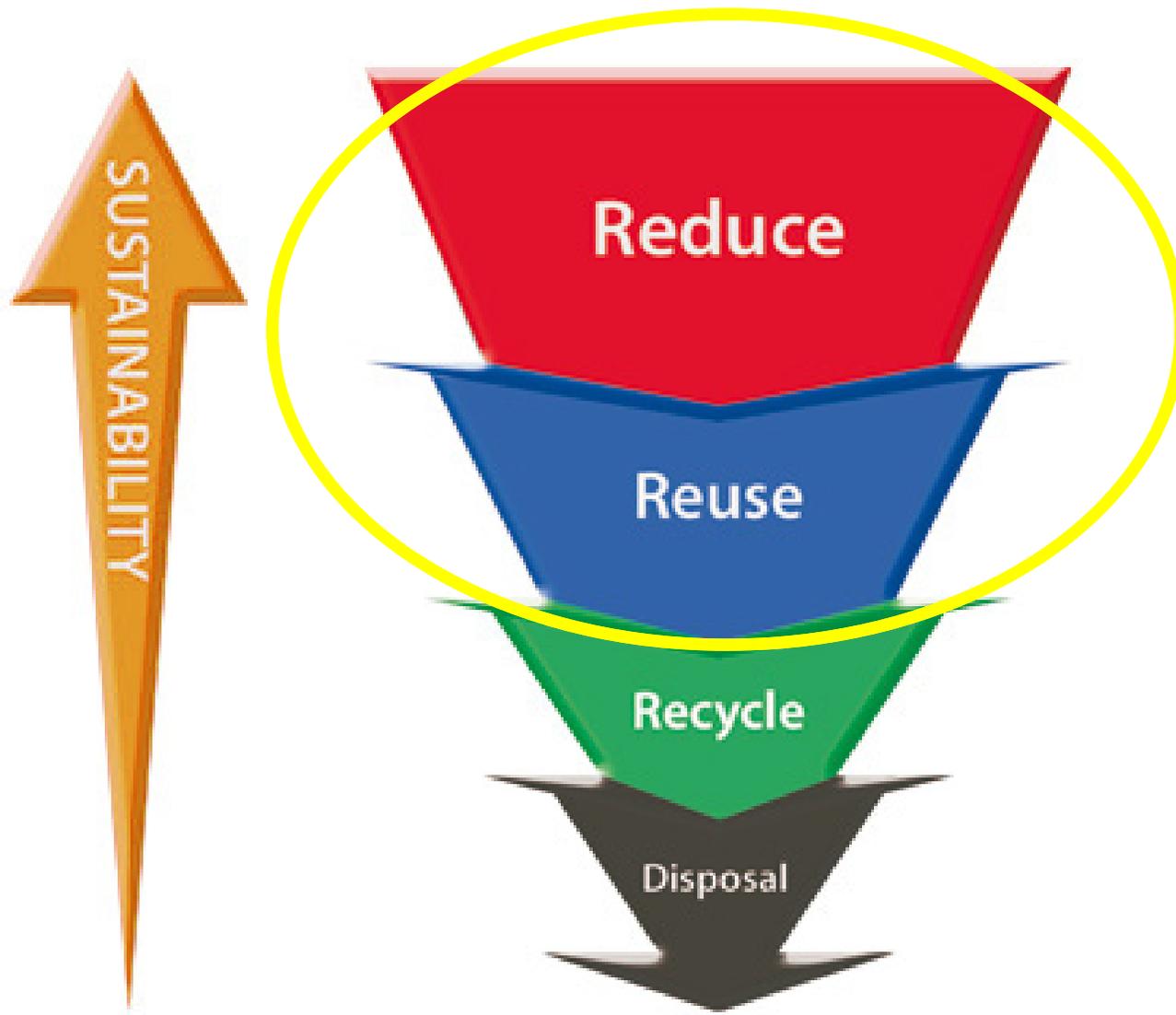
Operating Expense Reduction

- Reduced Labor back of the stores or line side
- Reduced Total Freight Cost
- Material Substitution

Environmental Benefits



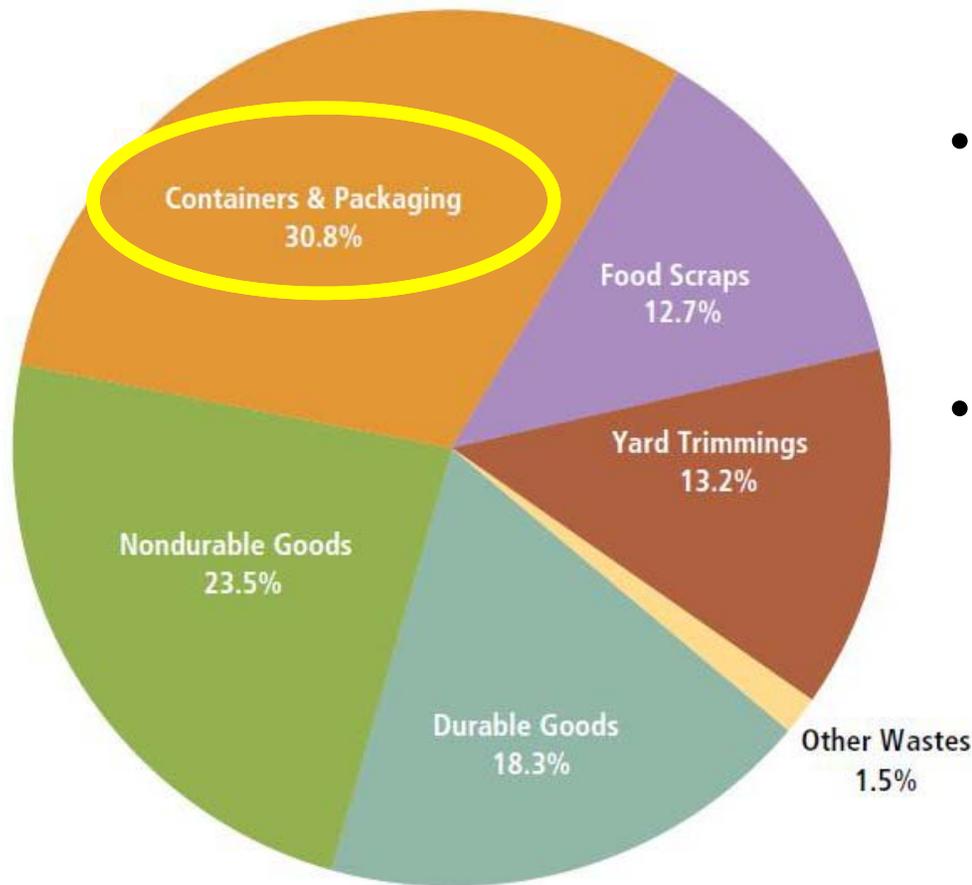
“Reduce & Reuse” are the Most Sustainable



U.S. Solid Waste



Disposable Containers & Packaging are 30% of North America's Municipal Solid Waste



- 56% of these valuable resources are wasted in landfills.
- The remaining 44% are recycled; often downcycled into less valuable products.

Total MSW Generation (by category), 2008
250 million tons (before recycling)

U.S. Greenhouse Gas Emissions



Over 1/3 of U.S. Greenhouse Gas Emissions are Attributable to Producing & Transporting Goods

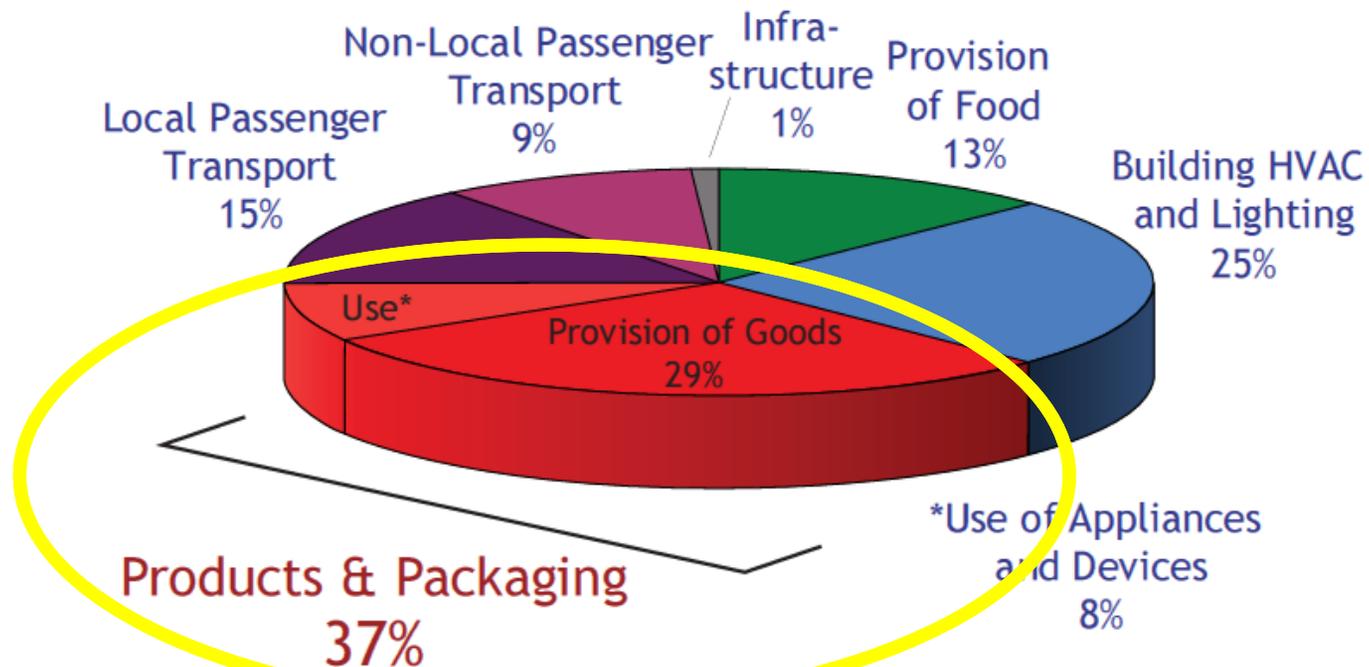
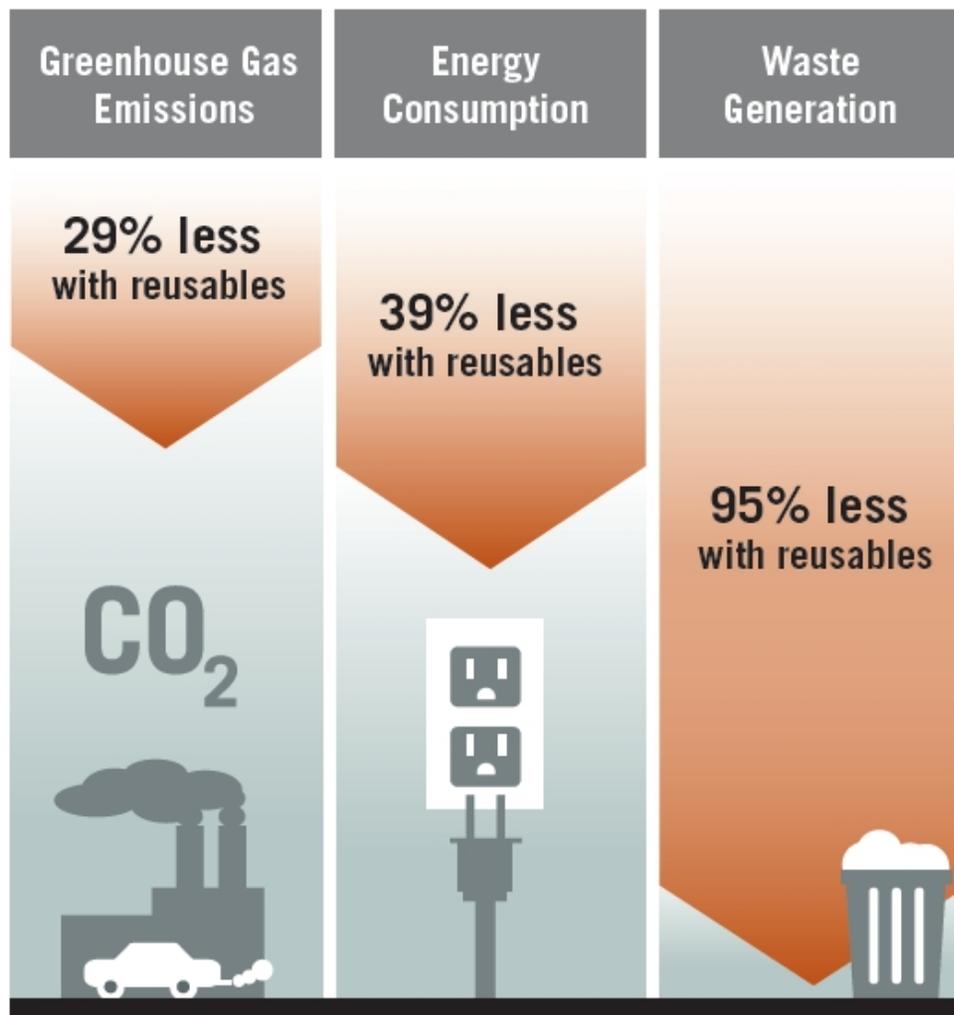


Figure 1: U.S. Greenhouse Gas Emissions: Systems-based view.
Source: U.S. EPA, 2009.

(Provision of Goods: all consumer goods including building components and vehicles.)

Environmental Benefits of Reusables



Reusable transport packaging containers

- generate 29% less total greenhouse gas emissions;
- require 39% less total energy; and
- produce 95% less total solid waste on average.

See Reusables 101 page 9

Health & Safety Benefits



Health & Safety Benefits



- Reusable totes can **reduce injury from overfilling** non-uniform boxes.
- Reusable pallets can **reduce injury from broken pallet debris** hazards such as splinters, nails and wood on the floor.
- Ergonomically designed reusable totes can reduce **bending, lifting and handling injuries**.
- Reusable intermediate containers can **reduce injuries from rolling drums and chime removal**



Example



Reusable Intermediate Bulk Container (IBC)



Case Study Example



A large private flavoring company using fiber drums to transport their liquid product was faced with challenges:

- Chime removal and rolling drums caused injuries
- Limited volume capacity of drums was inefficient
- Limited truckload capacity = costly freight
- Required custom racking
- Large area of warehouse dedicated to storage
- Incurred costly disposal fees



Fiber Drum Waste

Case Study Example



Solution: Reusable Intermediate Bulk Container (IBC)

- Reusable
- Lower cost
- Environmentally friendly
- Efficient, less labor
- Truckload optimized
- Eliminates drum disposal
- Eliminates racking
- Eliminate drum related injuries
- Minimizes required storage



Full



Empty

Case Study Example



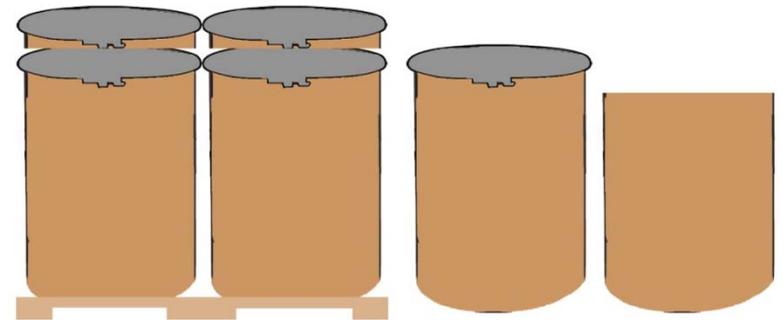
Results: Operational Efficiency

Fill 1 IBC (315-gallon)



Filling 6 Drums

VS.



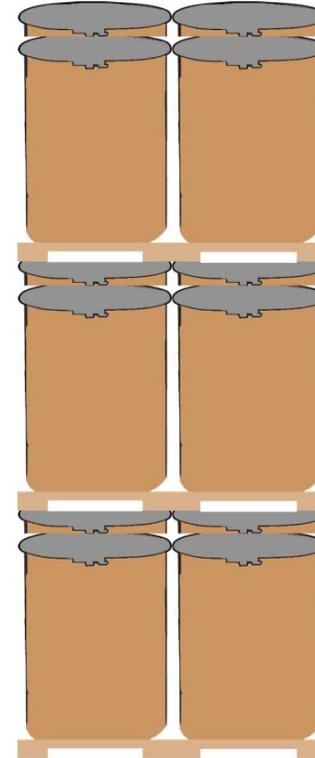
Case Study Example



Results: Reduce Required Storage Space



VS.



3,780 Gallons Empty
or 1,575 Gallons Full

660 Gallons Full or
Empty in Same Space

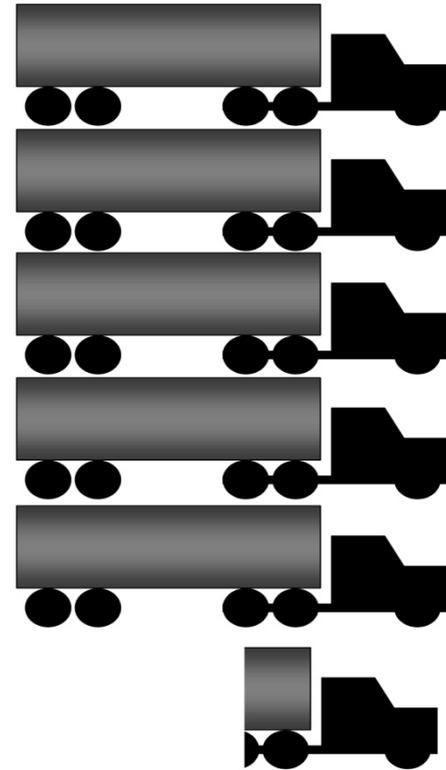
Case Study Example



Results: Truckload optimization



vs.



1 Truckload
of 315-gallon collapsed
reusable totes (52,920 gallons)

5.25 Truckloads
of drums (52,910 gallons)

Case Study Example



Utilizing reusable transport packaging allowed this customer to:

- Increase operational efficiency
- Reduce waste & improve environmental impact
- Cut costs
- Simplify supply chain
- Improve worker safety





Questions before we move on?



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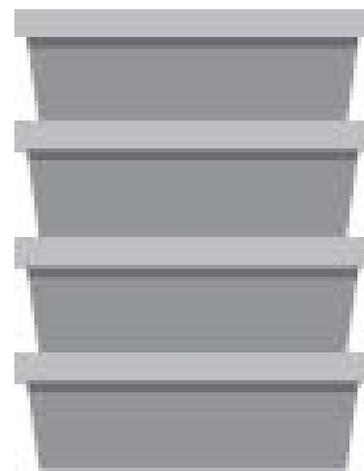
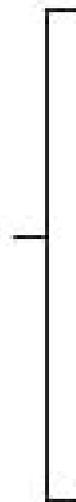
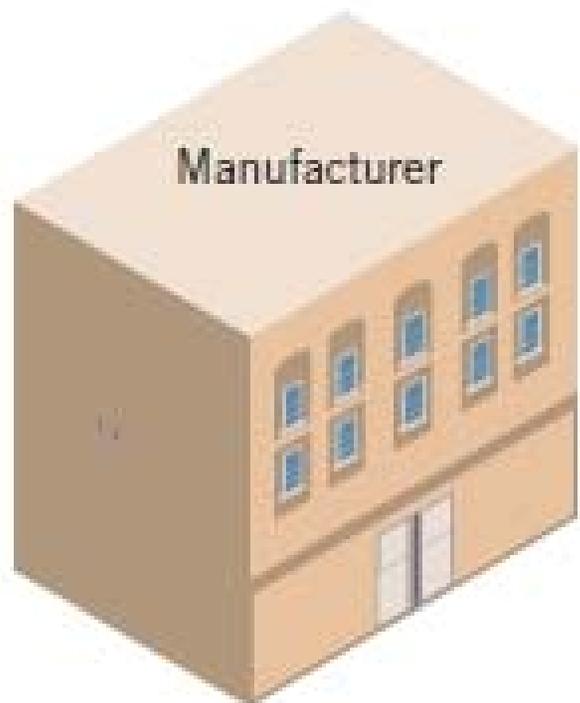
Attributes of Good Reusables Opportunities

- Within One Facility, Closed Loop, or Managed Open Loop
- Flow of Consistent Products in Large Volumes
- High Turn Rate
- Large and/or Bulky Products, or Easily Damaged Products
- Suppliers or Customers Grouped Near One Another
- High Waste Disposal or Recycling Costs
- Sustainability Goals or Mandates

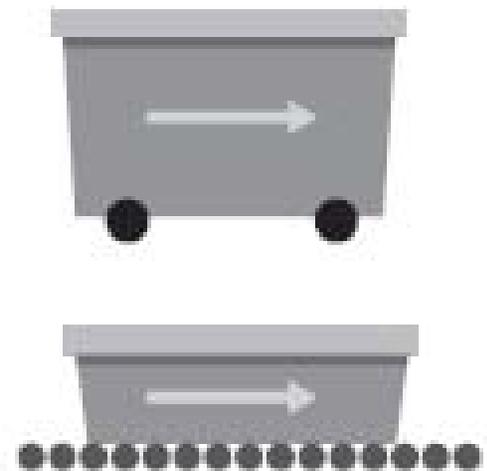
Attributes of Good Opportunities



Within a Single Facility



In-plant Storage



In-plant Transport

Ghirardelli: Within Their Facility



Reusable Totes



Work-In-Process

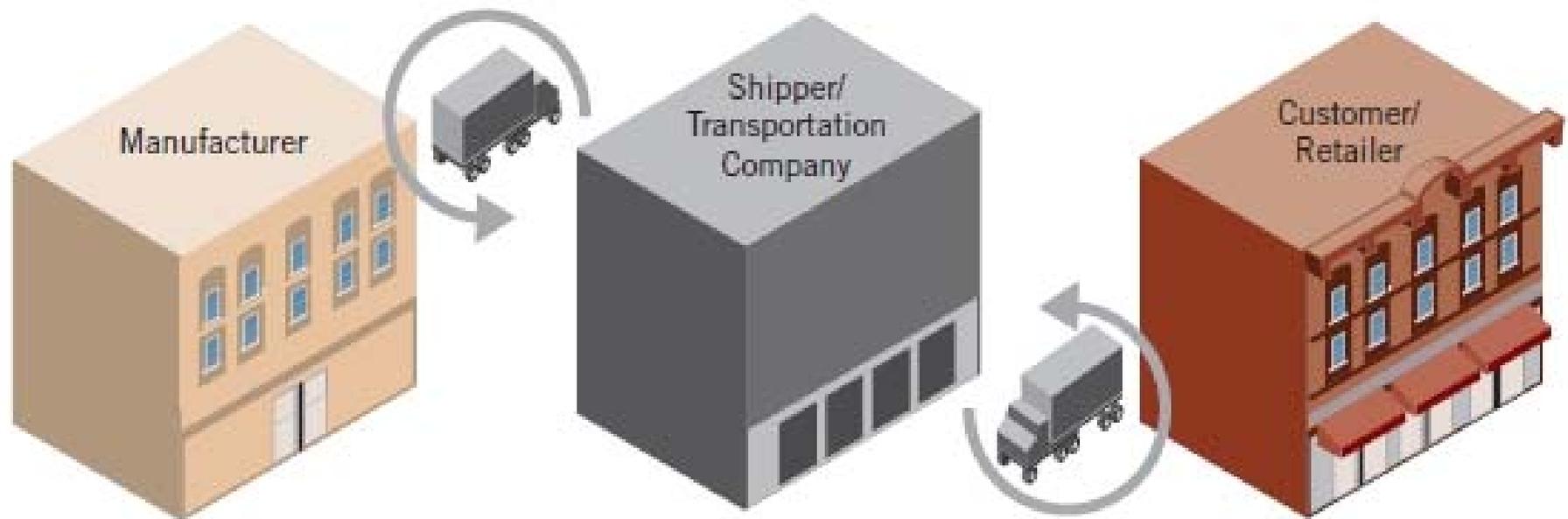


Ghirardelli Chocolate purchased reusable totes to move products in **“work-in-process”** for one of their production lines. This switch saves costs and environmental impacts of impacts of 228 tons/yr of cardboard boxes that were previously purchased, assembled, handled and recycled.

Attributes of Good Opportunities



Closed-Loop System



Finelite: Closed Loop System



Custom Tarps



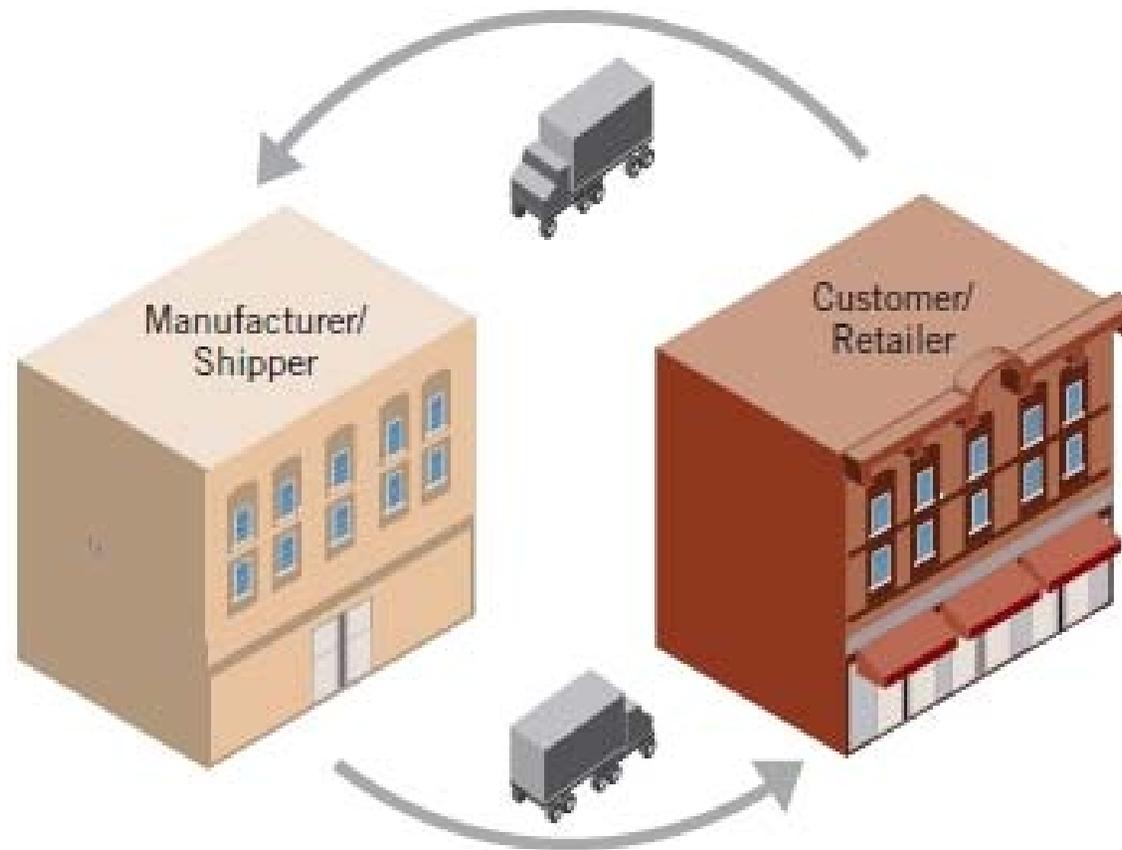
Manufacturing

Lighting manufacturer Finelite replaced single use stretch wrap with reusable tarps. The tarps cover parts racks which **transport material from the supply painter to Finelite's factory.** The reusable tarps save the company 3 tons of plastic film a year.

Attributes of Good Opportunities



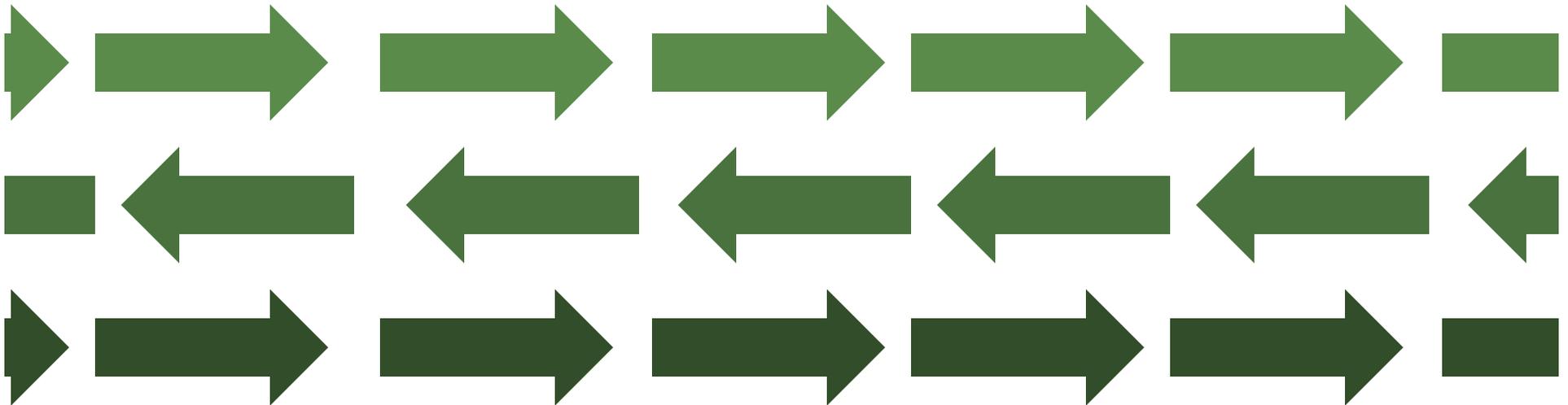
Managed Open-Loop System



Attributes of Good Opportunities



- Flow of Consistent Products in Large Volumes
- High Turn Rate



Attributes of Good Opportunities



Toyota Logistics Services

Solutions

Reduce waste and cut costs by switching to reusable shipping containers, through supply chain management, and by expanding recycling.

Reusable Shipping Containers

Carpet used to be shipped in one-time-use cardboard boxes on pallets. Now, at all six Toyota Logistics Services (TLS) vehicle delivery facilities, carpet is shipped in large reusable plastic containers that collapse, stack, and don't require a pallet. This switch prevents 3,000 tons of combined wood and cardboard waste and saves \$3.5 million for all six facilities every year.

but also means the packaging used to ship liners is no longer needed. These modifications have cut pallet use in half.



Supply Chain Management

TLS Fremont has arranged to have multiple truck running boards shipped together in the same container. Previously, running boards were packaged individually in Styrofoam and cardboard boxes. Now compostable cornstarch-based foam is used, and the running boards are packed 14 to a box. The cornstarch packaging and cardboard are recycled after use. This project has cut packaging costs by \$15,000 a year.

In 2005 the truck bed of the Tacoma was changed—from metal with a liner to a composite bed. The new composite bed not only eliminates the need for a liner,

Expanded Recycling

TLS Fremont expanded recycling collection by placing additional bins throughout its office and on the factory floor, and by increasing the types of materials collected. StopWaste Partnership provided funding for the new bins plus signage, including bilingual posters; made presentations to staff; and helped with bin placement. They recycle cardboard, mixed paper, beverage containers, plastic film, car parts, food waste, and cornstarch packaging. The company has reduced its garbage bill by \$12,000 a year and is actually earning revenue by selling some materials to recycling vendors.

"The key to our success was making sure all of the associates were aware of the recycling program, then giving regular updates to keep them engaged in the process. Having the right supplies in the correct areas is also important, which means that regular observations as to what is being placed where are essential."

KAREN MOORE
Environmental and Safety Engineer, TLS Fremont



The bottom line:

For TLS Fremont facility:

- \$12,000 savings in disposal costs
- \$15,000 savings by eliminating running board packaging
- \$5,000 mini-grant for recycling bin purchase

Visit www.stopwaste.org/partnership or call 1-877-STOPWASTE.

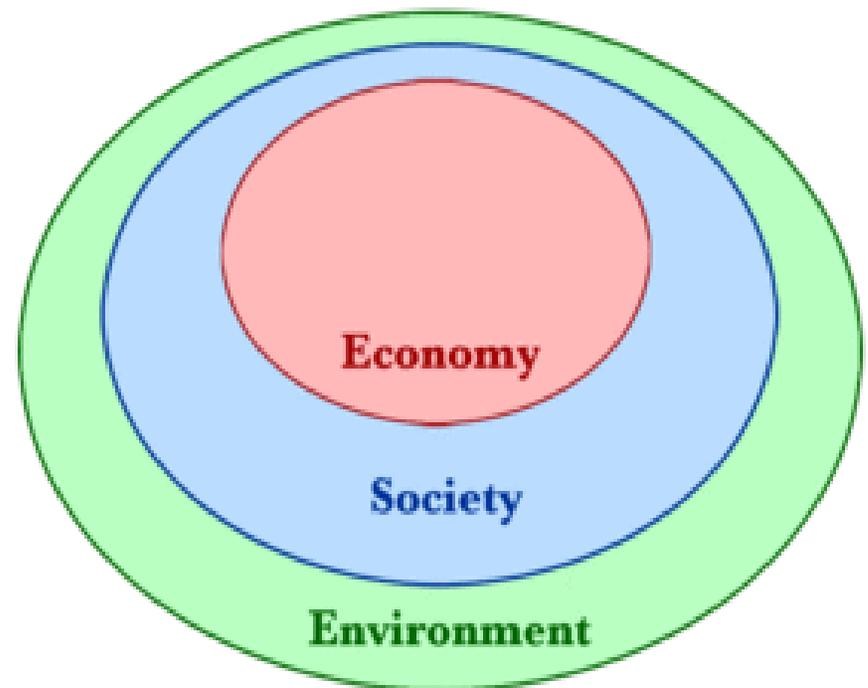
© 2005 StopWaste.Org. Printed on 100% recycled paper, 50% post-consumer content.

- Large or Bulky Products
- Easily Damaged Products
- Example: **Toyota Logistics Services** used to pack their heavy carpet and large truck bed liners in disposable packaging. They switched to reusables and **prevented 3,000 tons of combined wood and cardboard waste and saved \$3.5 million for all six facilities per year.**

Attributes of Good Opportunities



- High Waste Disposal or Recycling Costs
- Sustainability Goals or Mandates

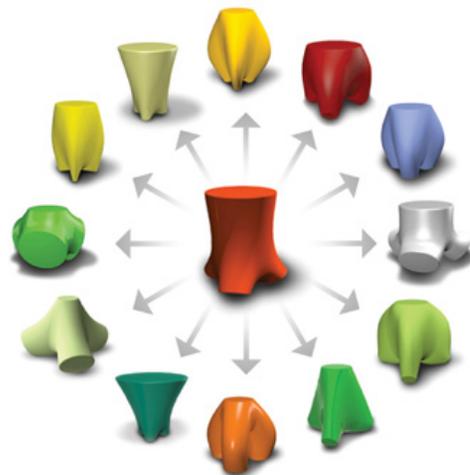
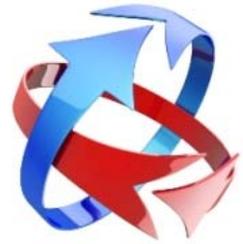




What Other Factors Affect Reusables Opportunities & Financial Value?

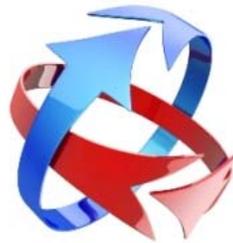


What Other Factors Affect Reusables Opportunities & Financial Value?

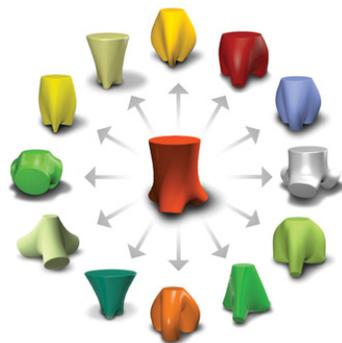


Product	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Apricots												
Asparagus												
Avocados												
Blueberries												
Cherries												
Kiwifruit												
Nectarines												
Onions												
Peaches												
Pears												
Persimmons												
Plums												
Strawberries												
Honeydew												
Rock melons												
Broccoli												
Cauliflower												
Grapes												
Oranges Valencia												
Oranges Navel												
Mandarins												
Apples NZ												

Other Factors Affecting Financial Value



Product	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Apples												
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- Supply Chain
- Cycle Time
- Business Seasonality
- Reverse Supply Chain Predictability
- Customization
- Container Theft

More Factors Affecting Financial Value



- Geography of return logistics
- Number end users
- Dispersion of RPC end users
- Style of Reusable equipment



- Degree of sanitization required after each use



Let's pull it all together with a case study...

Reusables Used in Produce (Also called RPCs)

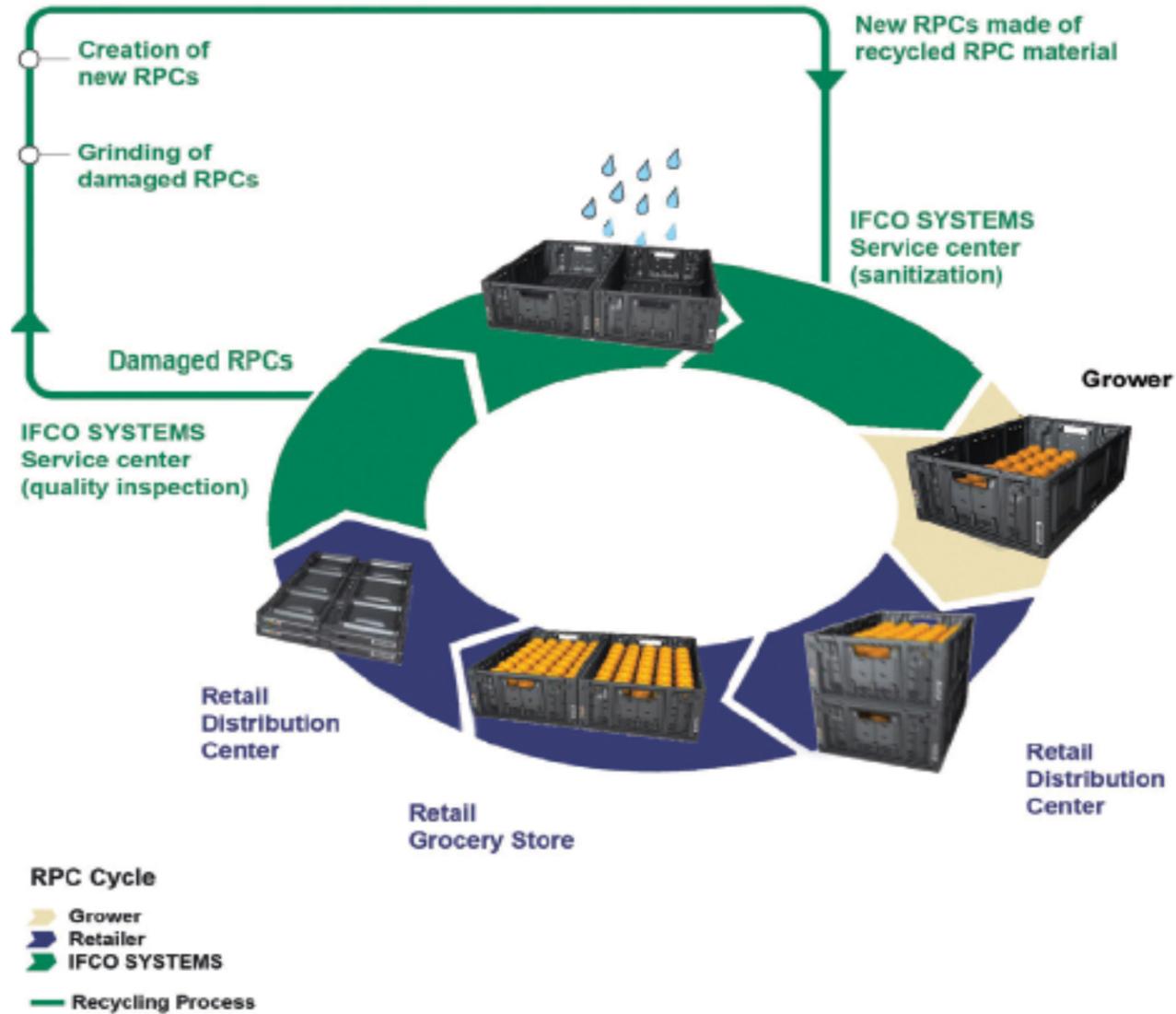
Case Study: Fresh Produce



Pooling Model

Field to Store

Example Pooling Model



Example Supply Chain Value Assessment



- 12. Service Centers/ Reconditioning

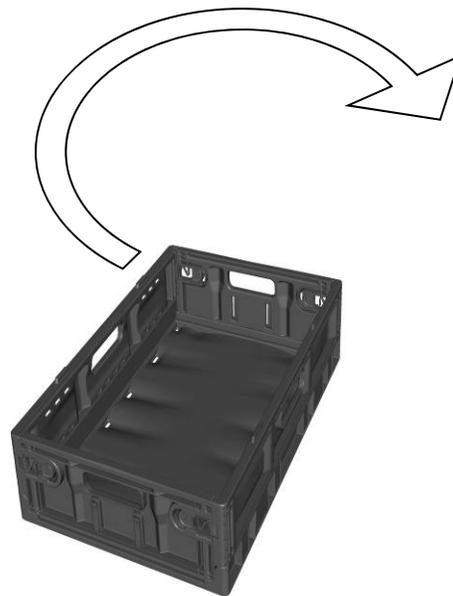
- 11. Recollection

- 10. Display & Merchandising

- 9. Warehousing

- 8. Tracking/Inventory

- 7. Receiving Center



- 1. Demand/Uses

- 2. Inventory/Setup

- 3. Packing/Handling

- 4. Pallet Unitization

- 5. Load Configuration

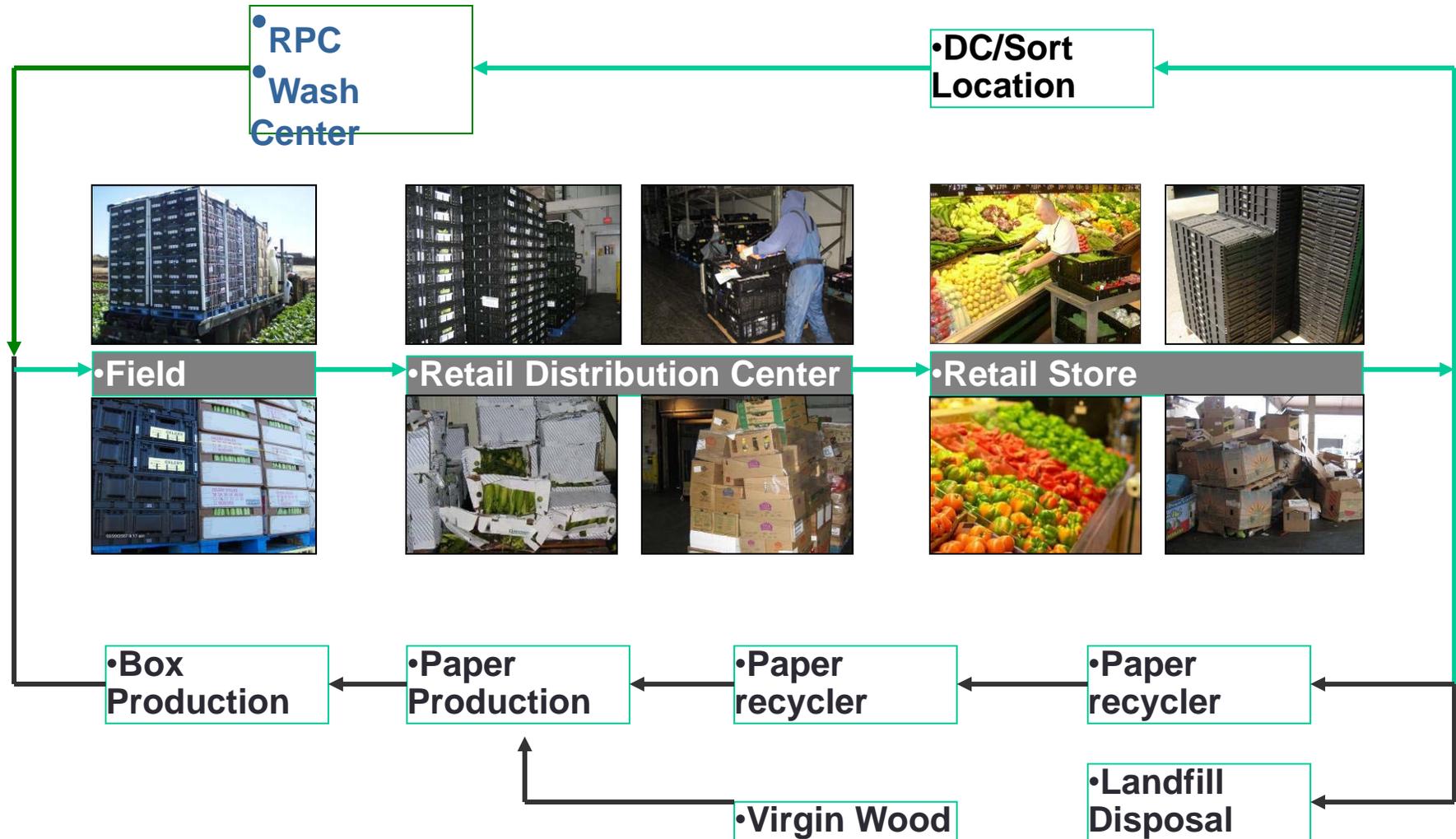
- 6. Transportation/Cube

Value Points of RPCs and Fresh Produce



- Reduced product damage and shrink
- Field heat removed quicker
- Higher produce quality at store level
- Reduced labor costs at warehouse
- Better truck utilization to retail
- Possible use as “one touch merchandising”
- Cost efficient against traditional packaging
- Reduced disposal time at store level
- Reduced Worker’s Compensation

More Regarding Environmental Sustainability



Stability



Unitization and Cube Efficiencies



Disposal vs. Recollection



Product Quality & Freshness



VS





Questions before we move on?



**You're considering
reusables.**

But how does it work?



5 Steps to Implementing Reusable Transport Packaging at Your Business

Step 1 - Understanding



What are reusables?

Your decision-makers and other stakeholders need to learn what reusables are and how they help your business.



Step 2: Inquiry



Where are the “Low Hanging” Opportunities?

1. Internal Work in Progress

1. *What work in progress is creating waste?*

2. Supply Chain

1. *What supply chain relationships are....?*

1. Closed Loop
2. Existing Reuse with Other Customers or Products

2. *What Customer relationships are...?*

1. Closed Loop
2. Existing Reuse with Other Suppliers

3. *What is the financial assessment?*

Step 3: Logistics



What are the Logistics?

1. What type(s) of reusables will work?
2. Will we Buy or Lease?
3. Where/how will we store them?
4. Do we need to clean them?
5. How will we track them?
6. How will we get them back?
7. What's the ROI?

Step 4: Buy In



Who are the Major Stakeholders?

1. Finance department
2. Logistics managers
3. Purchasing department
4. Suppliers / Customers

What do they care about?

1. Making Money and Internal Rate of Return (IRR)
2. Efficiency and Safety. Cost reduction.
3. Saving Money
4. Quality, Customer Satisfaction and more...

Step 5: Implementation



Implementation

1. Preparation: Labeling & Storing the Reusables
2. Training: In-House & Supply Chain
3. Tracking Assets
4. Measuring
5. System Cost Improvement & Redesign
6. Retraining & Reinforcement



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More Details: Financing & Asset Tracking Options

Financing Options



OWNERSHIP

- Purchase (Cash)
- Financing/Capital Lease

or

THIRD PARTY

- Rental/Operating Lease
- Pooling (rental w/ services)

What Makes the Most Sense?



Ownership Options	Pros	Cons
➤ Purchase (cash)	<ul style="list-style-type: none"> • No financing cost • No long-term liability 	<ul style="list-style-type: none"> • Lost opportunity costs • Burdens of ownership
➤ Financing/Capital Lease	<ul style="list-style-type: none"> • Increased cash flow • Lower interest rates • Typically longer term financing 	<ul style="list-style-type: none"> • Long-term liability commitment • Utilizes available credit facilities • Burden of ownership

Third Party Options	Pros	Cons
<ul style="list-style-type: none"> ➤ Rental (<1 yr) ➤ Operating Lease 	<ul style="list-style-type: none"> • Variable costing • No burdens of ownership • Higher utilization • Off balance sheet financing • Greater flexibility 	<ul style="list-style-type: none"> • Higher costs • No asset ownership
➤ Pooling (rental w/ services)	<ul style="list-style-type: none"> • Pay for what you use • Off balance sheet • No capital up-front 	<ul style="list-style-type: none"> • Duplicates in-house capabilities • Potential ancillary charges

Decision Checklist



- Program life Short Term Long Term
- Secondary use Low High
- Maintenance requirements Light Heavy
- In-house capabilities Weak Strong
- Cash availability Limited Abundant
- Supply chain complexity Simple Complex
- Future raw material prices Low High
- Adoption requirements Weak Strong



Asset Tracking Options

Tracking: If you can't measure it,
You can't manage it...



What Makes Dollars and Sense?



Aggregate Tracking



Individual Tracking

Barcode



RFID



Aggregate vs. Individual Tracking



SYSTEM TYPE	ASSET ID	ACCURACY	IMPLEMENTATION/ DIFFICULTY	SOLUTION COST	ADDITIONAL HARDWARE
Aggregate Asset Tracking	Visual label None	Medium	Shorter/Easy	Low - Medium	None
Individual Asset Tracking	Barcode Passive RFID Active RFID GPS	High	Longer/Interme- diate	Medium - High	Scanners (laser/RFID)



Tracking Model Summary



Feature/Description	Aggregate Tracking Models				Individual Tracking Models			
	<u>Tribal Knowledge</u>	<u>Return to Labels</u>	<u>Manual In/Out Netting</u>	<u>Electronic In/Out Netting</u>	<u>Barcode scanning</u>	<u>Passive RFID</u>	<u>Active RFID</u>	<u>GPS</u>
Ideal for:								
Low container volumes	✓	✓	✓		✓		✓	✓
High container volumes				✓	✓	✓	✓	✓
Number of container types	Small	Small	Small	Medium	Large	Large	Large	Large
Number of locations (plants/suppliers/customers)	Small	Small	Small	Medium	Any	Any	Any	Any
Container value (\$)	Low	Low - Medium	Low - Medium	Low - Medium	Any	Low - Medium	High	High
Data								
Accuracy	Low	Low	Moderate	Moderate	High	Moderate	High	High
Bill back accountability	Low	Low	Low	Moderate	High	Moderate	High	High
Reporting capabilities	Low	Low	Low	Moderate	High	High	High	High
Cost								
Software	Low	None	Low	Moderate	Moderate	High	High	High
Hardware	None	None	None	Low	Moderate	High	High	Moderate
Tags	None	Low	None	None	Low	Moderate	High	High
Implementation	Low	Low	Moderate	Moderate	Low	High	High	High
Overhead	Low	Low	Low	Low	High	Moderate	Low	Low



More Resources for You

Quick Cost Comparison Calculator



www.usereusables.com/cost/cctool.html

Use Reusables

Reusable Transport Packaging Saves Your Company Money and Resources

[Input](#) | [Charts](#)

Reusables Cost Comparison Tool

This model compares basic cost differences of one way corrugated packaging and reusable plastic packaging. The model uses basic assumptions and requires you to input various cost components. While the model uses factual inputs from prospective users it is intended to offer guidance and not an absolute indication of exact cost benefits. More specific models are available to determine specific cost benefits once an overall feel for expected costs are understood.

	Corrugated	Reusable Handheld Container
Purchase Price		<i>* average values, your cost will vary</i>
Enter your actual cost for a corrugated carton, and the cost of a comparably sized reusable container. Default values are provided.		
Corrugated carton	1.00	Container price 7.50
Enter the cost of tape or other materials used to seal each carton.		
Tape per carton	0.02	
Total purchase cost	\$1.02	

This model compares basic cost differences of one way corrugated packaging and reusable plastic packaging. The model uses basic assumptions and requires you to input various cost components. While the model uses factual inputs from prospective users it is intended to offer guidance and not an absolute indication of exact cost benefits. More specific models are available to determine specific cost benefits once an overall feel for expected costs are understood.

More Information



Use Reusables

Reusable Transport Packaging Saves Your Company Money and Resources

Home | About Us | Reusables Basics | Cost Comparison | **Case Studies** | Resources | Events & Workshops | Contact

Case Studies

Many companies are realizing the benefits of reusable transport packaging already. Here are some case studies highlighting different applications for reusables.



Savoy Spinach: Driving down costs with returnables

Switching from wooden bushel baskets to returnable, nestable and stackable HDPE containers has helped drive costs out of the supply chain for the Savoy Spinach industry. [View case study](#)



StopWaste.Org: Reusable Moving Crates

When StopWaste.Org moved to a new office, staff wanted to avoid generating the mountain of cardboard waste typical of a traditional move. By choosing reusable moving crates they reduced waste, cut back on labor, and improved the efficiency of the move. [Download case study \(pdf\)](#)
[View a video](#)



ANG Newspapers: Efficiencies from plastic pallets

ANG Newspapers worked with the StopWaste Partnership to identify how they might further improve their environmental performance. StopWaste assessed the situation and determined that ANG had the ideal distribution system for reusable plastic pallets. [Download case study \(pdf\)](#)

Send Us Your Stories

We are looking for more success stories and case studies to add to this site. Send us your case study!
Reusables@stopwaste.org



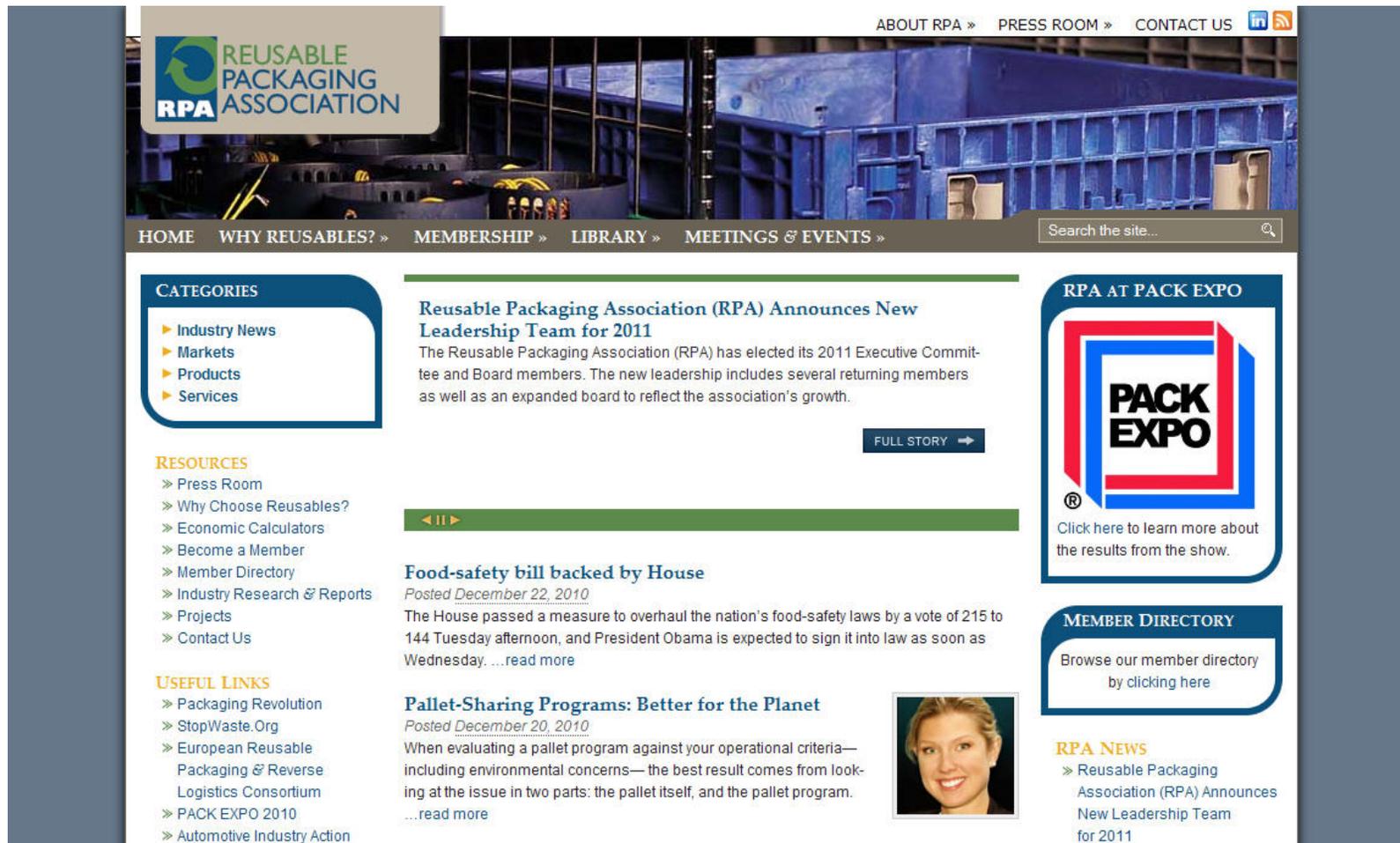
Visit the Use Reusables StopWaste.Org educational website at UseReusables.com

- Download Free Case Studies
- Read Articles
- Watch Short Videos
- Use the Cost Comparison Calculator

More Information



Visit RPA website www.reusables.org



The screenshot shows the RPA website homepage. At the top left is the RPA logo. The main header features a navigation menu with links for HOME, WHY REUSABLES?, MEMBERSHIP, LIBRARY, and MEETINGS & EVENTS. A search bar is located on the right side of the header. The main content area is divided into three columns. The left column contains a 'CATEGORIES' section with links for Industry News, Markets, Products, and Services, followed by a 'RESOURCES' section with links for Press Room, Why Choose Reusables?, Economic Calculators, Become a Member, Member Directory, Industry Research & Reports, Projects, and Contact Us. Below that is a 'USEFUL LINKS' section with links for Packaging Revolution, StopWaste.Org, European Reusable Packaging & Reverse Logistics Consortium, PACK EXPO 2010, and Automotive Industry Action. The middle column features a main article titled 'Reusable Packaging Association (RPA) Announces New Leadership Team for 2011' with a 'FULL STORY' link, followed by a section titled 'Food-safety bill backed by House' with a 'read more' link, and another section titled 'Pallet-Sharing Programs: Better for the Planet' with a 'read more' link and a small portrait photo of a woman. The right column contains a 'RPA AT PACK EXPO' section with a 'PACK EXPO' logo and a 'read more' link, and a 'MEMBER DIRECTORY' section with a 'Browse our member directory by clicking here' link. At the bottom right, there is an 'RPA NEWS' section with a link to 'Reusable Packaging Association (RPA) Announces New Leadership Team for 2011'.



More Resources for You